



Hi, I'm **Elle** — an Edinburgh-born **creative** with a passion for crafting **bold & impactful** campaigns. With a background in illustration, I bring a strong visual storytelling approach to every project, ensuring ideas don't just look striking, but communicate with clarity, originality, and purpose.

EDUCATION

Msc Creative Advertising
Edinburgh Napier - 2025 - present

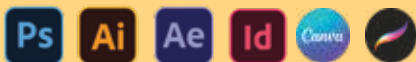
BA Visual Communications
Kingston University - 2024 - 2025 (2,1)

HND Illustration
Edinburgh College - 2022 - 2024 (B)

Personal Statement

Creative designer and postgraduate student with a strong background in visual communication, illustration, and creative advertising. Currently studying MSc Creative Advertising, I am seeking an entry-level or junior designer role within a creative agency where I can contribute conceptually strong, visually refined work. Alongside my academic practice, I bring real-world experience from fast-paced, client-facing environments, demonstrating strong communication skills, adaptability, and a collaborative mindset.

SKILLS



SOFT SKILLS

PROBLEM SOLVING

COMMUNICATION

TEAM WORKING

CREATIVE THINKING

Brands i've worked on



Work Experience

Waitress

Craigies Farm & Deli, Edinburgh

June 2025 - present

- Delivered attentive, friendly table service in a consistently busy, high-pressure hospitality environment
- Managed multiple tables simultaneously while maintaining speed, accuracy, and high service standards
- Took customer orders efficiently and communicated clearly with kitchen and bar staff during peak service periods
- Handled payments and resolved customer queries calmly and professionally
- Maintained a clean, organised front-of-house environment in line with hygiene and safety standards
- Adapted quickly to changing service demands, demonstrating strong time management and resilience under pressure
- Worked collaboratively as part of a fast-paced team to ensure smooth service during peak hours and weekends

Café Assistant / Barista

Turtle Dove Play Café, Edinburgh

July 2023 – June 2024

- Provided welcoming, attentive service in a busy, family-focused café environment
- Prepared a wide range of coffees while maintaining equipment and workspace standards
- Supported event organisation, including children's parties, requiring planning and clear communication
- Developed strong interpersonal skills through regular customer interaction and teamwork